



**DVD SALES RATE SHEET**

**PLAN A**

- Every conformation competition filmed (e.g., Sweeps, Futurity, Breed, Top 20, etc.).
- Every conformation class filmed (e.g., 6-9, 9-12, BBE, Best in class, Winners, etc.).
- Every exhibit (dog) filmed (every single dog, bitch, or non-regular entry).
- **Edited & Labeled DVDs contain every dog, every class, every competition.**

**RATES – PLAN A**

Add up the total entry per class and per competition (remember that some dogs may count twice or more if they are entered into multiple competitions, e.g. same dog entered in breed and sweeps counts as two (2) dogs). Multiply the total number of dogs by **0.6** to get the total number of minutes of DVD time. Each DVD holds ~120 minutes of video time.

- 0 – 200 dogs      ONE 2-hr DVD      \$30.00 each DVD
- 200 – 400 dogs    TWO 2-hr DVDs      \$50.00 each DVD set
- 400 – 600 dogs    THREE 2-hr DVDs    \$60.00 each DVD set

**PLAN B**

- Every dog, every class, every competition filmed as in “A” above.
- **Edited & Labeled DVDs contain select classes (e.g., ‘Best of’, Winner’s or BOB).**

**RATES – PLAN B**

Decide upon the size of DVD set that you wish to provide in advance. Then add up total entry per class and per competition as above, and calculate the time and space allocation for the DVD. Some competitions may be presented in their entirety (every dog, every class), while other competitions may be presented only as “best of”, e.g. Best in Sweeps.

- ONE 2-hr DVD      \$30.00 each DVD
- TWO 2-hr DVDs    \$50.00 each DVD set
- THREE 2-hr DVDs    \$60.00 each DVD set

**OTHER DVDs**

**“LIVE” unedited DVDs, lecture and seminar DVDs, Breed Standard and Judge’s Education DVDs are all offered at \$20.00 each per DVD.**